Constructing a Culture:

A Framework to Incubate E-Learning at McMaster's Health Sciences Library

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Rationale

Planning vs Reacting

- Duplication of content

Long-term Maintenance

- Typically taken on by co-op students

eLearning requires planning and maintenance

Rationale

"Do we need an eLearning team? What would it look like?"

"How could the library choose technologies?"

"How can we have greater consistency between eLearning objects?"

"Who will be creating them?"

"How do we prioritize projects?"

Overcoming Challenges

Wide Open Expectations

- With great power comes great responsibility

- Define first…

- … then build and deliver

"Framework for eLearning♪ at McMaster's♪ Health Sciences Library"♪
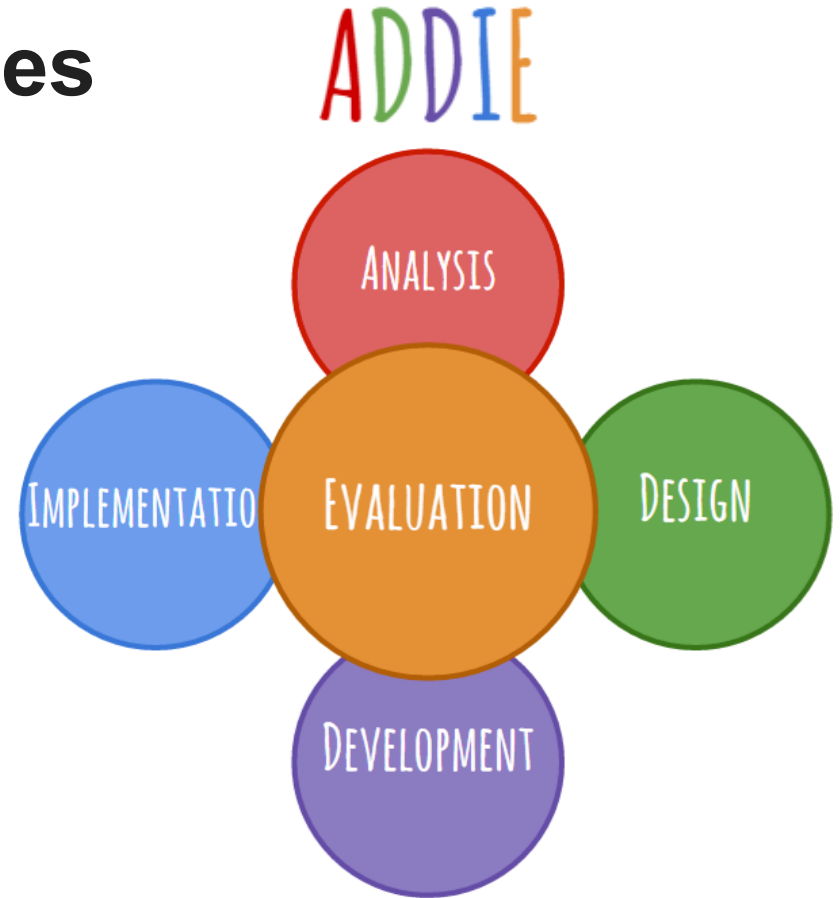
Overcoming Challenges

Learning While Creating

- Changed directions

- High-level approach

- Iterative process

U.S. DOE. 2015. *Lignocellulosic Biomass for Advanced Biofuels and Bioproducts: Workshop Report*, DOE/SC-0170. U.S. Department of Energy Office of Science. (p. 37) (website)

Overcoming Challenges

Striking A Balance

- Between strategic and practical

- Identified scope & considered sustainability

- eLearning Best Practices

The eLearning Team

Team Responsibilities:

- Support

- Development

- Evaluation

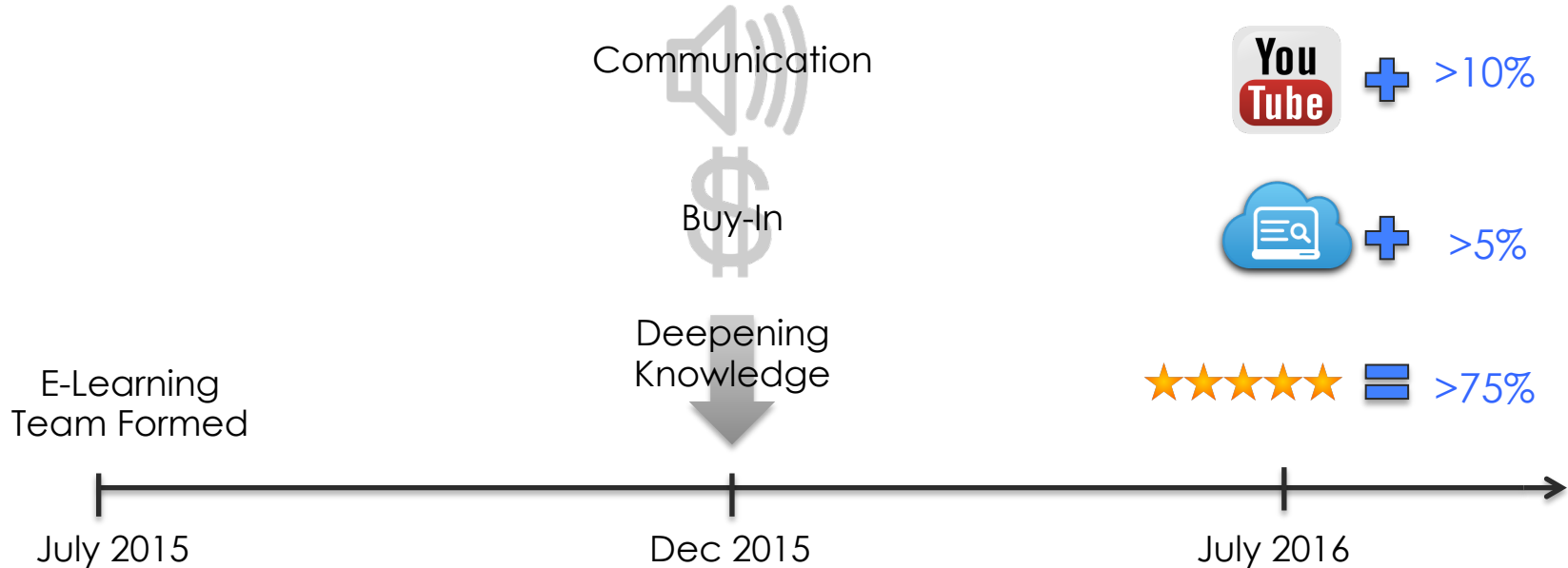# **Establishing the Team**

Terms of Reference

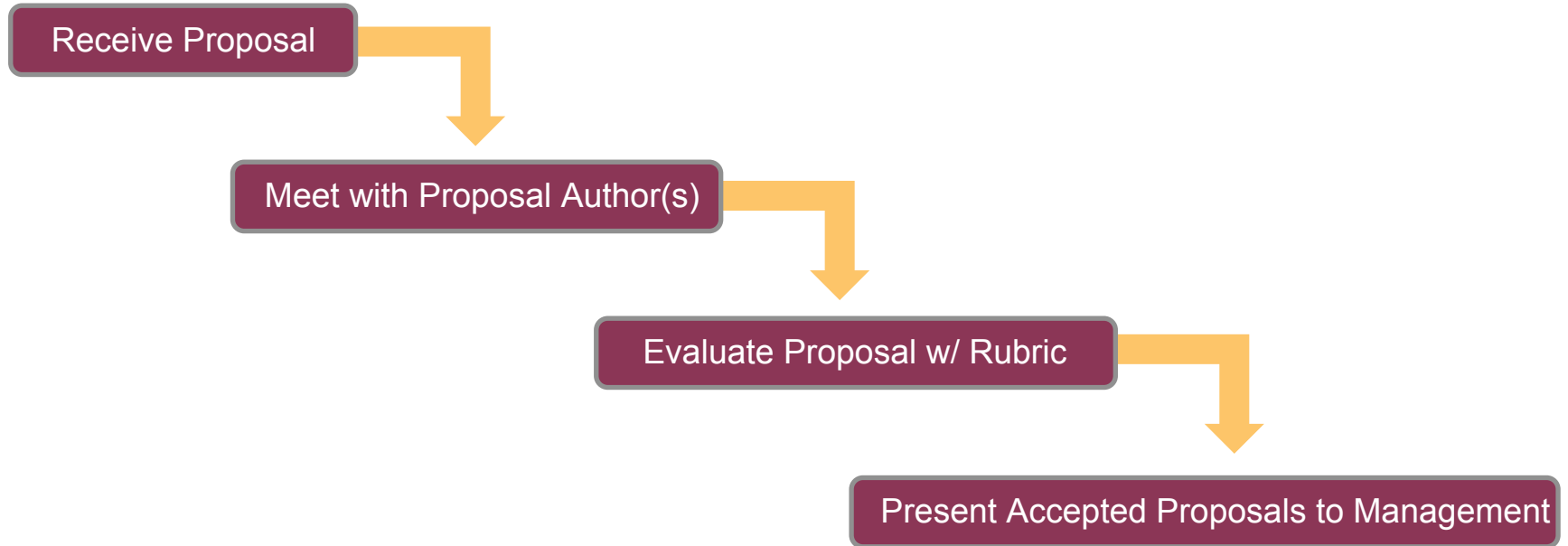- Membership

- Authority

- Accountability

Establishing the Team

Setting Goals

Communication

Buy-In

Deepening
Knowledge

E-Learning
Team Formed

>10%

>5%

>75%

July 2015   Dec 2015   July 2016

Establishing the Team

The Proposal Process

Receive Proposal

Meet with Proposal Author(s)

Evaluate Proposal w/ Rubric

Present Accepted Proposals to Management

Challenges

Fostering Confidence in the E-Learning Environment

- E-Learning Hub

- Proposal Form Revisions

- Continuing Education Workshops
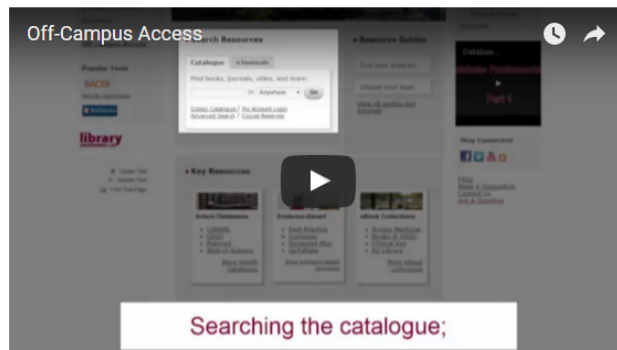
Success Stories

Our Week of E-Learning

Monday – Received project proposal

Wednesday – Met with proposal author, formulated a plan, approved project

Thursday – Writing for the Web CE Session

Friday – Completed project posted to library website

Off-Campus Access Just Got Easier!

Searching the catalogue;

1. Visit hsl.mcmaster.ca

2. Choose an electronic resource by:
   - Searching the Library Catalogue
   - Browsing the Resource Guides
   - Selecting a Key Resource or Popular Tool

3. Enter your MAC ID and password

4. Get access and GetIt @ McMaster

5. Get started now!

Questions?

Health Sciences Library: hslib@mcmaster.ca, 905-525-9140 ext. 22327

Mills, Thode, Innis Libraries: Lynne Serviss

[Off-campus Access video](#)

Next Steps

We're Just Getting Started!

- Beyond the Basics of Evaluation

- Curriculum Integration

- Strengthen Collaborations

Questions?